

Instructor Version: Student Participation and Engagement Tracker

Designed to Accompany *Business in Action*, 10th Edition

Master Student Engagement with Professional-Grade Analytics

Instructor Notes

Data-Driven Grading

Transform participation from subjective guesswork into transparent, evidence-based assessment. Rubrics (1–5) align with *Business in Action's* core competencies: critical thinking, business fundamentals (Chs. 1-2), teamwork and collaboration (Ch. 8), decision-making (Ch. 6), and ethical reasoning (Ch. 4).

Inclusive by Design

Recognizes all modes of participation—verbal, written, multimedia, visual, and AI-enhanced—ensuring equity across diverse, global classrooms while reinforcing business professionalism.

What Sets It Apart

- ✓ **Heat Maps:** Spot at-risk students instantly
- ✓ **Auto Calculators:** Save hours every week
- ✓ **Benchmarking:** Reveal trends across terms
- ✓ **Transparency:** Students see exactly how they're assessed—no surprises, no disputes

Seamless Integration

Digital templates plug directly into any LMS. Includes complete assessment tools across all participation dimensions.

Career-Ready Outcomes

Students practice accountability and collaboration in ways that mirror real-world business evaluation systems, reinforcing the foundational skills employers demand (Chs. 11-12).

Time-Saving Advantage

Invest only 10–15 minutes weekly. Gain defensible grades, early intervention tools, and confident, career-ready students prepared for success in any business environment.

